

"At Professionals I've been encouraged to optimise my online marketing and digital skills, which have produced great results."

"My listings usually yield from 2000 to 5000 TradeMe hits in the first five days, versus the North Shore average of 1068 hits in the first 10 days. The leading-edge technology and systems available at Professionals give me immediate access anywhere to our full database of buyers and vendors on my iPhone and iPad. At open homes I also use my iPad to email a link with copies of the contract, LIM report and house title to interested buyers on the spot. This saves time and creates a lasting impression.

"The personal mentoring offered at Professionals was also part of the drawcard. I've had exposure to very experienced agents who include the top 10 per cent of Professionals agents nationwide."

Jason Yianakis, Professionals Lochore's Real Estate, Birkenhead, Auckland

If you're digital-savvy and see yourself as a real estate star, or aspire to be, we'd love to hear from you.

For a confidential chat call CEO Mike Henderson. m 027 386 8366 e mike@professionals.co.nz



